Wisconsin Agricultural Outlook Forum
UNIVERSITY OF WISCONSIN-MADISON®

Sponsorship Opportunities

Extreme Weather & Animal Disease: Preparing for Threats to Wisconsin Agriculture

2027 Wisconsin Agricultural Outlook Forum

Tuesday, January 26, 2027 | Union South, Madison, WI

Hosted By:

Renk Agribusiness Institute
UNIVERSITY OF WISCONSIN-MADISON

About the Forum

The Wisconsin Agricultural Outlook Forum brings together leaders from across the agricultural sector to explore key trends, challenges, and opportunities shaping Wisconsin agriculture.

Organized by UW–Madison's Renk Agribusiness Institute, the forum will focus on how global trade dynamics and shifting market conditions are shaping Wisconsin's agricultural economy.

Each year, this one-day event engages hundreds of attendees both in person and online through free livestreams, recordings, and shared content. Forum sessions feature expert presentations, panel discussions, and opportunities for dialogue among leaders from across the agricultural sector.

Who Attends the Forum?

While everyone is welcome, the majority of past attendees have been:

- Agribusiness Professionals
- Policy Makers and Government Officials
- Researchers, Faculty, and Students
- Financial and Risk Management Professionals
- Advocacy and Nonprofit Organizations
- Farmers and Producers
- Media and Communications Professionals
- Community and Industry Leaders



Leonard Polzin presents on the outlok for dairy in Wisconsin.

Expanding Access and Impact

To make the Forum's content accessible statewide, all presentations are livestreamed and recorded. Recordings, presentations, and summary materials are made available online for free, reaching hundreds of additional viewers after the event.

Why Sponsor?

Sponsorship of the Wisconsin Agricultural Outlook Forum demonstrates your organization's commitment to advancing Wisconsin agriculture and supporting knowledge-sharing.

Sponsors receive:

- Visibility among key agricultural leaders and professionals
- Recognition in event programs, signage, and digital materials
- Logo placement on the Forum website and livestream
- Acknowledgment during the opening and closing sessions
- Complimentary registration(s) for sponsor representatives

Your support also helps keep student registration free and ensures continued access to high-quality online educational resources.

Sponsor Opportunities

Sponsorship Level	Logo in conference emails	Complimentary registrations and parking passes	Logo and Link on Website	Recognition in printed materials	Verbal recognition at Forum
Platinum ($1,500)	x	4	x	x	x
Gold ($1,000)	x	3	x	x	x
Silver ($750)		2	x	x	x
Partner ($500)		1	x	x	x
Friend ($250)				x	x

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UNIVERSITY OF WISCONSIN - MADISON

2027 Forum Sponsorship Form

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Sponsorship Level

- ☐ **Platinum - $1,500**
- ☐ **Gold - $1,000**
- ☐ **Silver - $750**
- ☐ **Partner - $500**
- ☐ **Friend - $250**

By Check
Checks should be made payable to "University of Wisconsin Foundation" and directed to the following address:

Renk Agribusiness Institute
University of Wisconsin
427 Lorch Street
Madison, WI 53706-1503

By Credit Card
For credit card payments, please email Megan Webster at mawebster@wisc.edu.

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