# 2025 Wisconsin Ag Outlook Forum

January 21, 2025



MARKETING BY STEWART-PETERSON



## 2025 Grain Market Outlook

Focus on the Year Ahead for the Corn and Soybean Markets







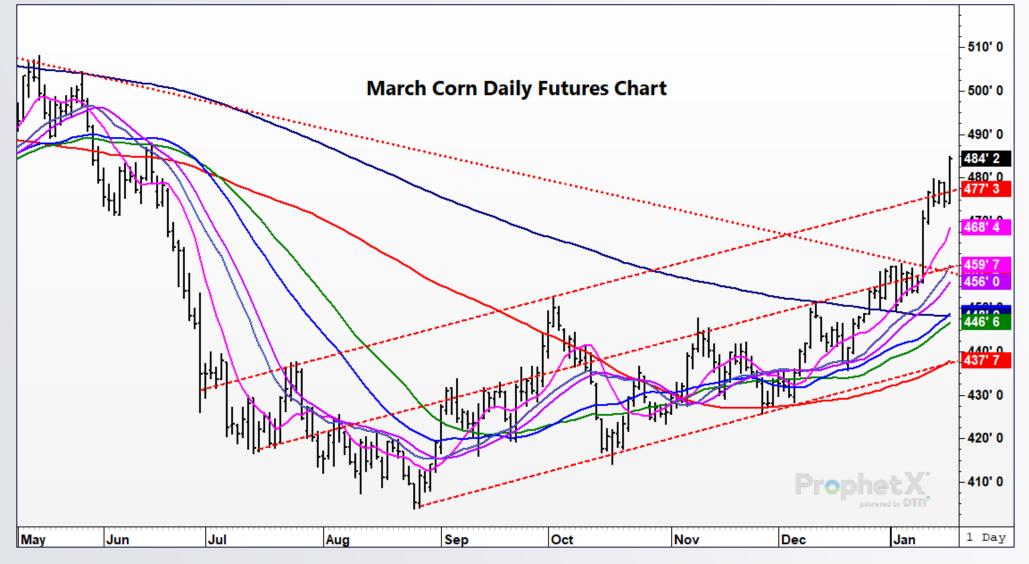
John Heinberg Market Advisor

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## Demand driven rally has lifted the corn market...



## Since the August lows.

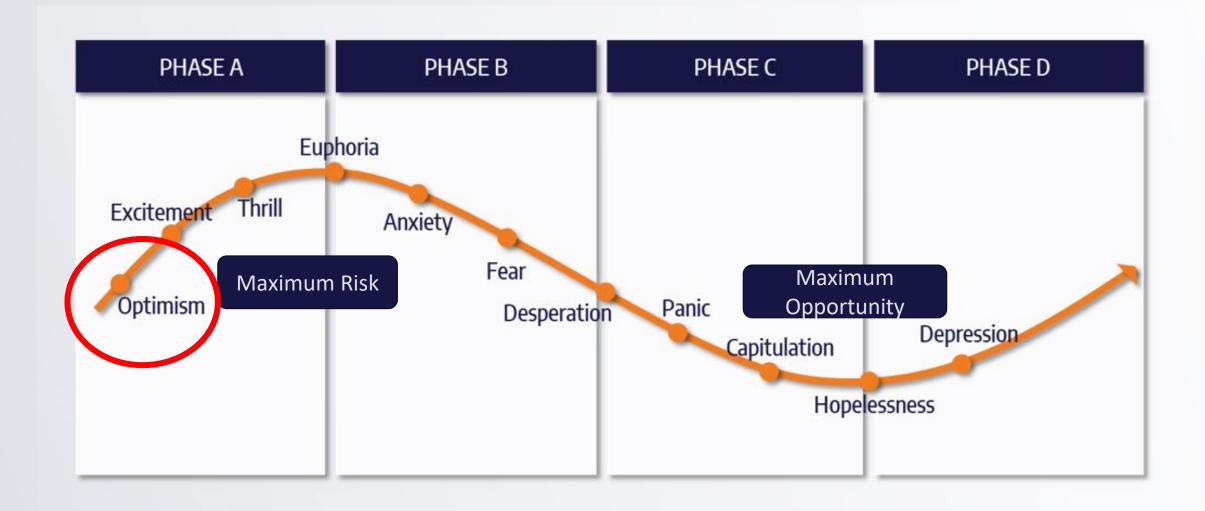


## Soybean have built a good base but...



## Large South American supplies are coming soon.

## **Producers are anxious about current market values**





## Looking into 2025...

What are we watching in the grain markets?

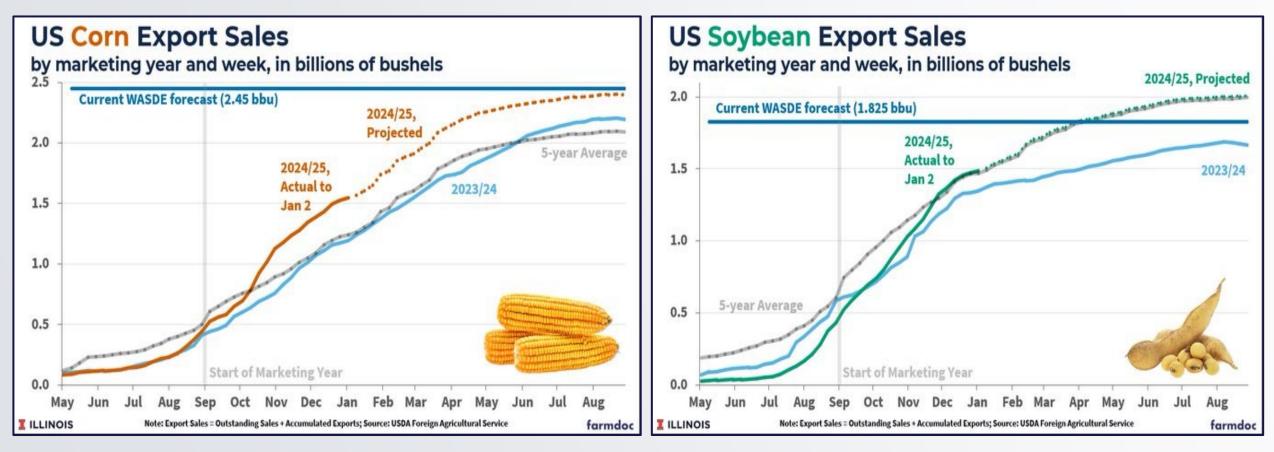
- 1. Does the Current demand pace remain?
- 2. The impact of the South American Crop
- 3. Grain Stocks vs Carry Out
- 4. The potential acre battle and next fall's production
- 5. Macroenvironment: Government policy, Fund positioningl,nfllation?



## **Does the Current demand pace remain?**

#### 3<sup>rd</sup> best sales in the past 10 years.

#### 6<sup>th</sup> best sales in the past 10 years.





## **Does the Current demand pace remain?** U.S. Dollar and Brazil Real relationship



### Large South American crops ballooning world supplies.

#### 2024/25 South American Crop Production

(millions of tonnes)

	CORN		SOYBEANS	
Data sources: USDA; Reuters	Argentina	Brazil	Argentina	Brazil
USDA January	51.0	127.0	52.0	169.0
Trade average	50.54	127.05	51.91	170.28
USDA December	51.0	127.0	52.0	169.0
USDA 2023/24	50.0	122.0	48.21	153.0

#### USDA United States Department of Agriculture

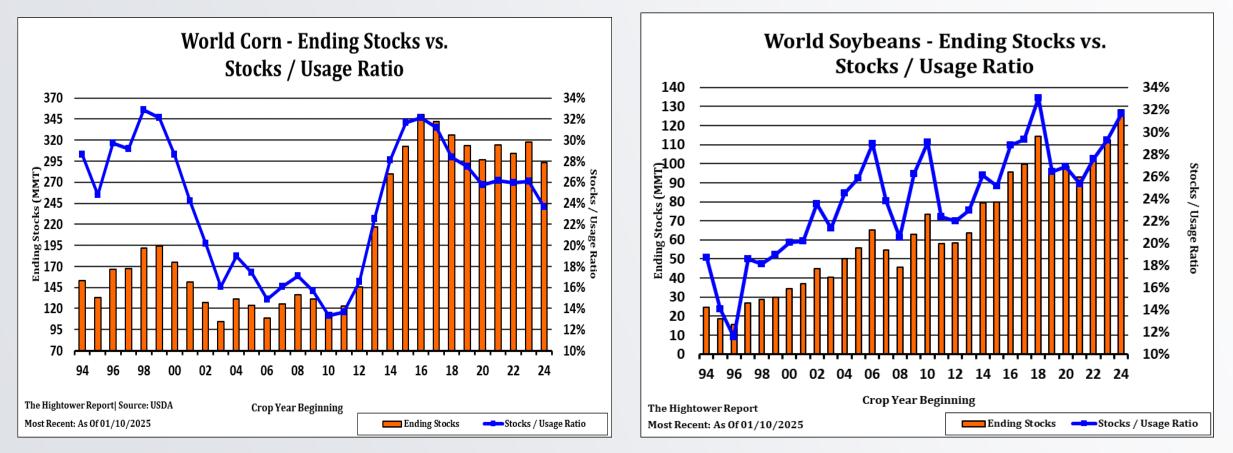
#### World Soybean Production

	2023/2024	2024/2025	Change from	Change from		
Country or Region	estimate	forecast	December 10	2023/2024		
	Million Tons					
World	395.0	424.3	-2.9	29.3		
United States	113.3	118.8	-2.6	5.6		
Foreign	281.7	305.4	-0.3	23.7		
Argentina	48.2	52.0		3.8		
Brazil	153.0	169.0		16.0		
Paraguay	11.0	11.2		0.2		
Canada	7.0	7.6		0.6		
India	11.9	12.6		0.7		
China	20.8	20.7	-0.1	-0.2		



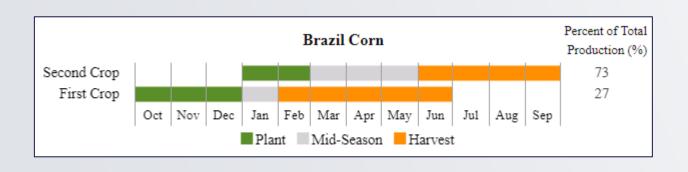
# Corn supplies are manageable at this point

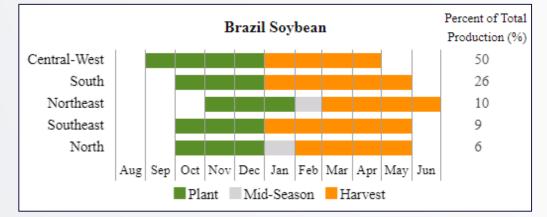
### Global soybean carryout at record levels. Stocks-to-use near all-time highs



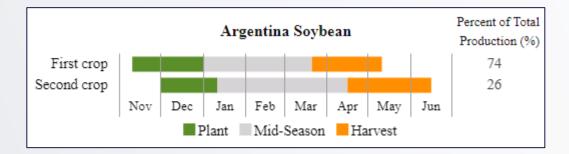


## When do the South American supplies arrive?





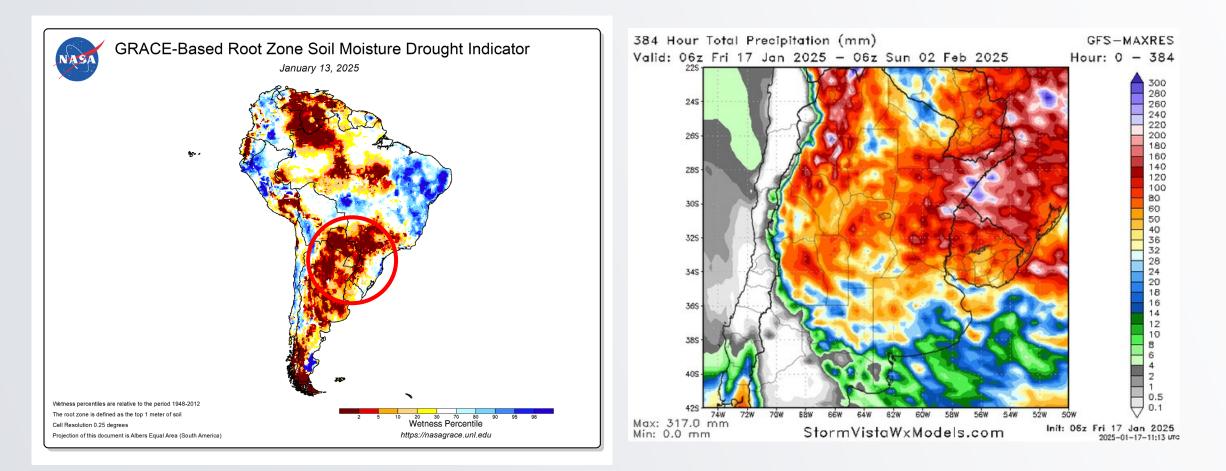








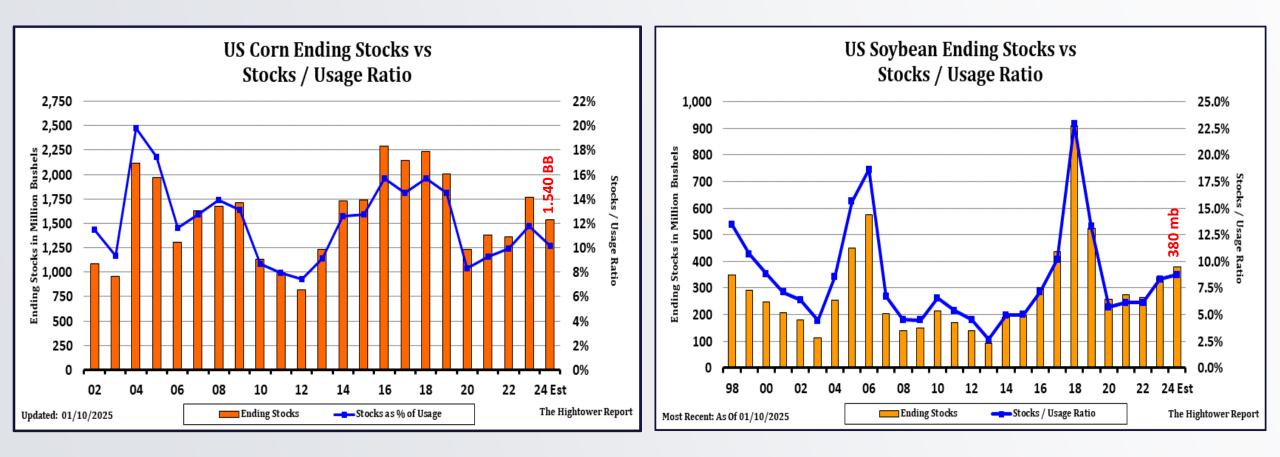
### **Current weather has supported the market...**



## **Grain Stocks vs Carryout**

### Large USDA yield cut on Jan WASDE lowered carryout

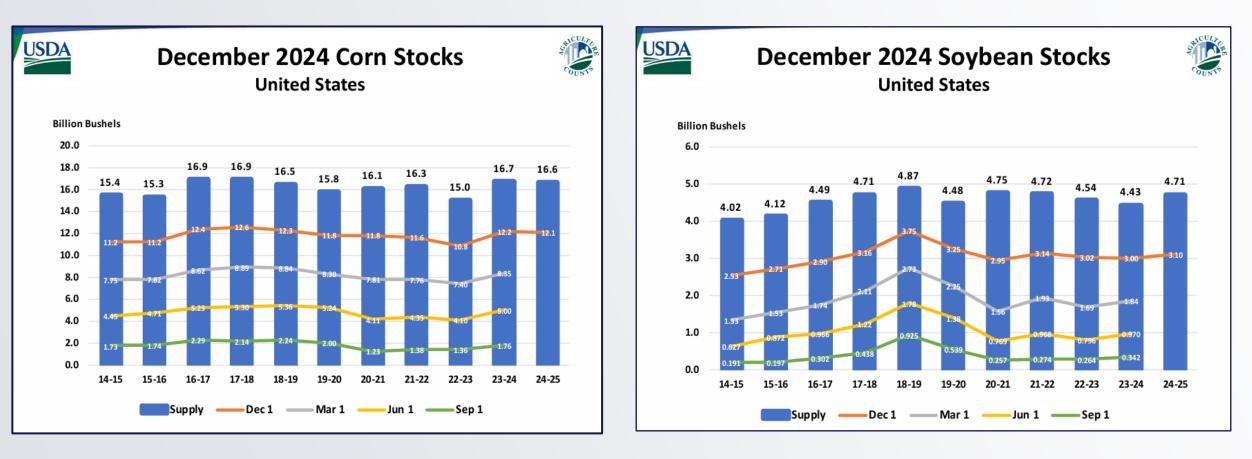
# Despite production cut, soybean carryout the largest in 5 years.



## **Grain Stocks vs Carryout**

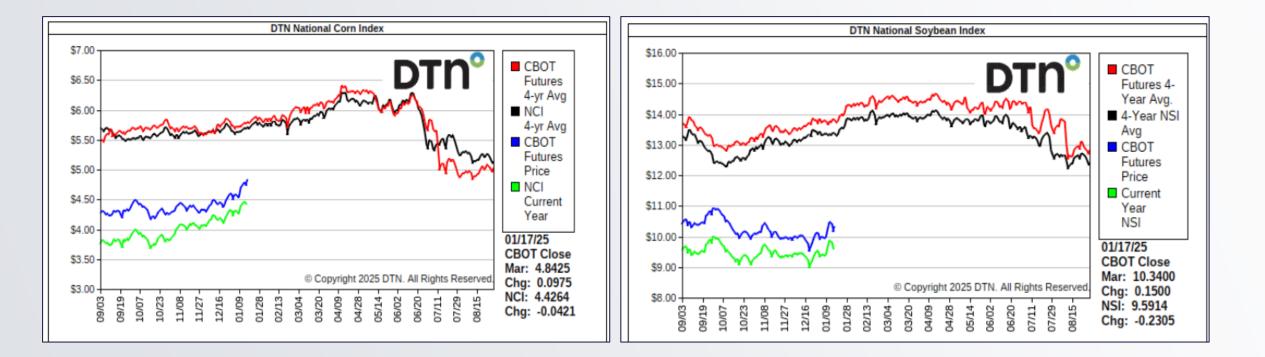
## Stockpiles still one of the largest in past 6 years.

# Despite production cut, soybean carryout the largest in 5 years.



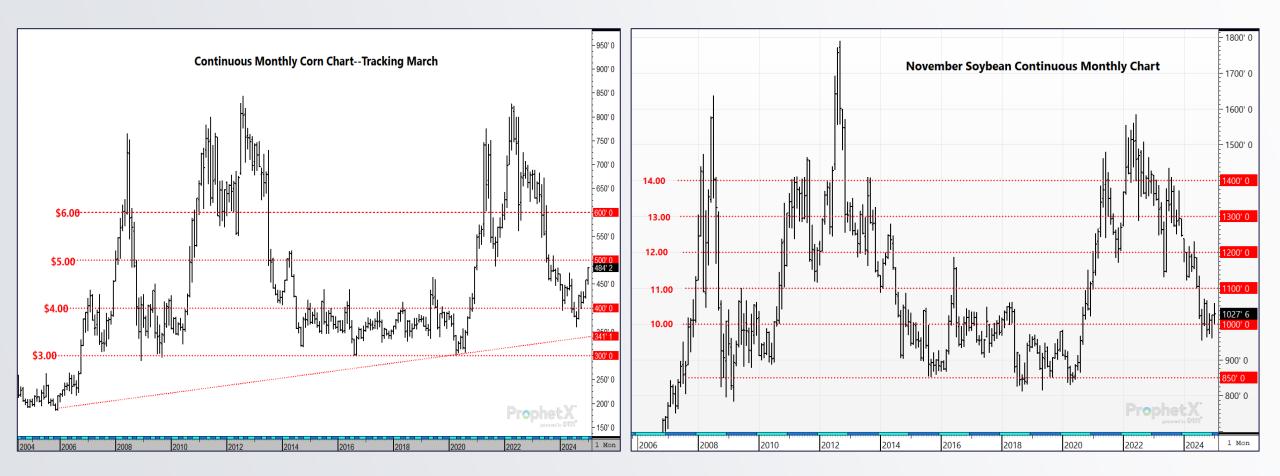
### **Grain Stocks vs. Carryout**

#### Cash market reflecting current stockpiles despite reduced carryout projections.





### Both corn and soybean prices reflect the current market conditions

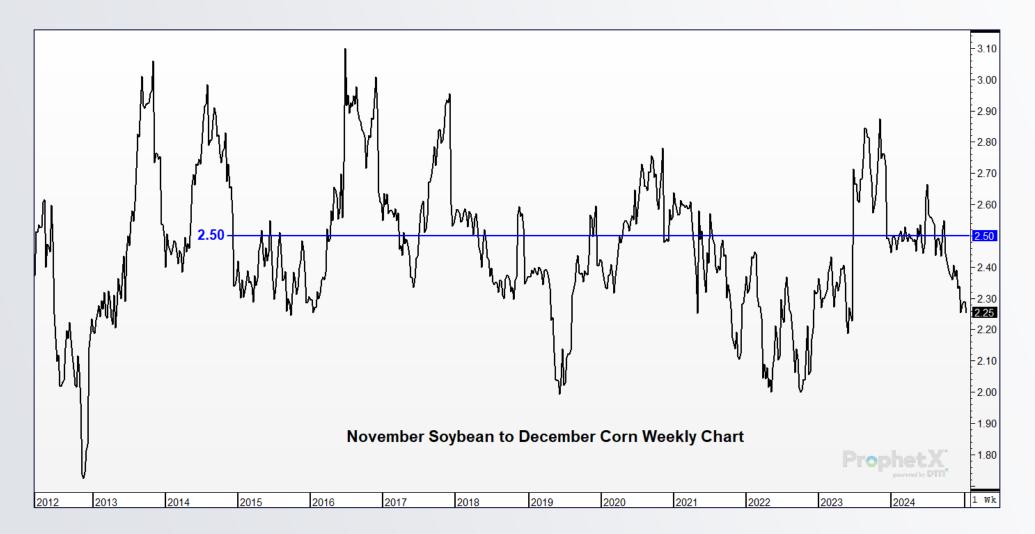


### What happens if both carry outs start to grow from the January levels?



### **The Potential Acre Battle**

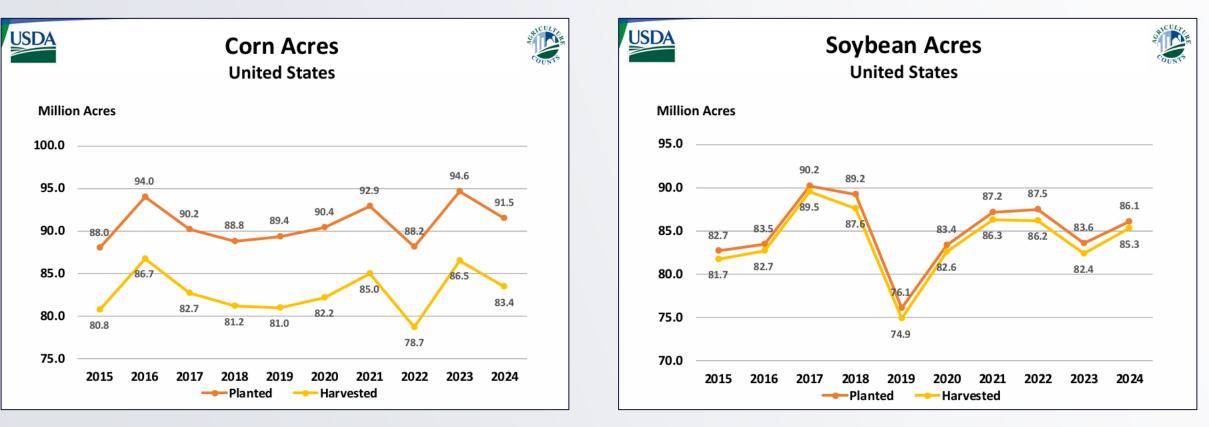
### **Corn:Soybean ratio favorable to more corn acres in 2025**



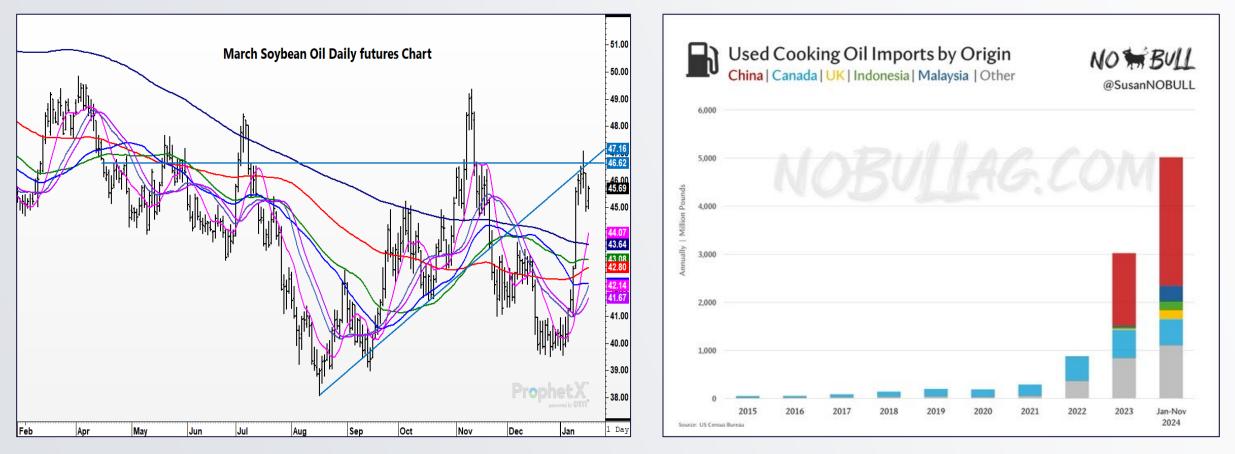


## **The Potential Acre Battle**

### **Corn:Soybean ratio favorable to more corn acres in 2025**

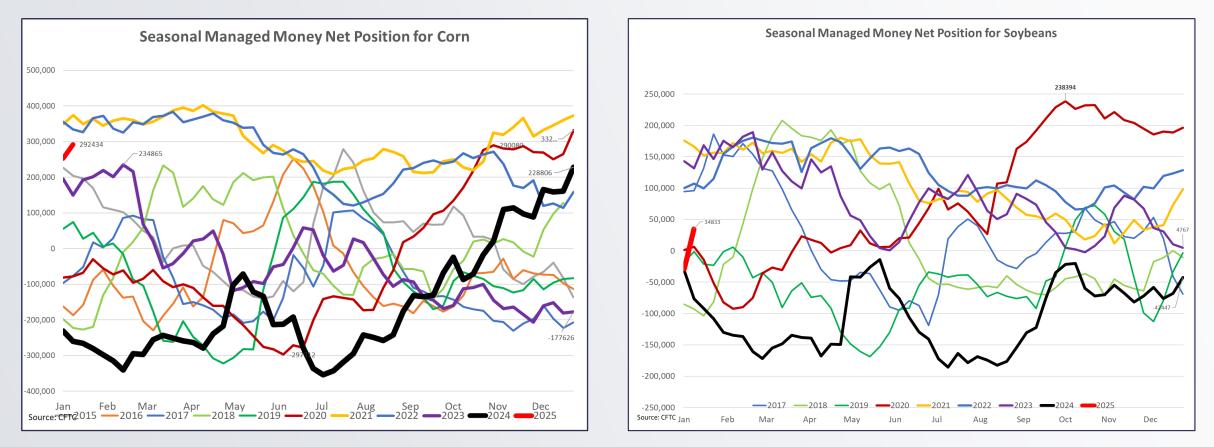


Clean Fuel Production Credit (45Z) triggered strong rally in Soybean Oil on the plan that used cooking oil would be ineligible of tax credits.

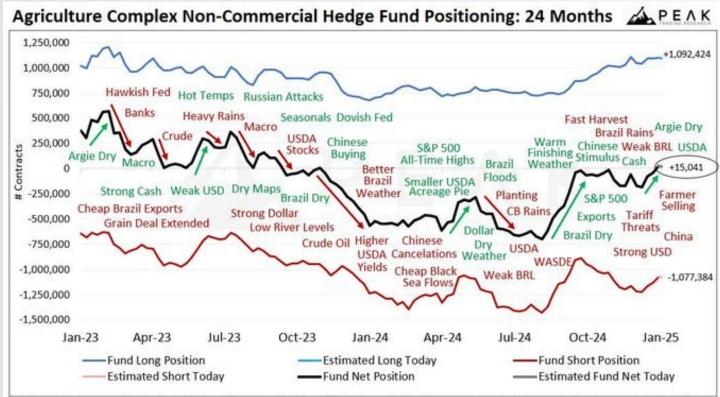




#### Hedge funds have moved to long positions in both corn and soybean markets.







Includes all markets listed in the CFTC's Supplemental COT report: Corn, Chicago Wheat, Kansas Wheat, Soybeans, Meal, Bean Oli, Cattle, Lean Hogs, Feeder Cattle, Cotton, Sugar No. 11, Arabica Coffee, and Cocoa.

Hedge fund flows were steady through the end of last week as agriculture traders juggled new biofuel legislation ideas, back-and-forth S.A. forecast, and mixed macro signals ahead of Trump's inauguration



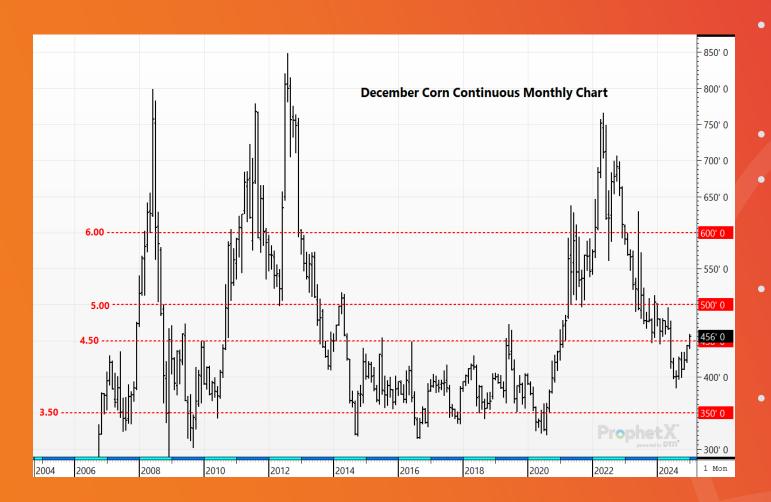
#### A lot of unknown regard government policy and impacts on inflation.





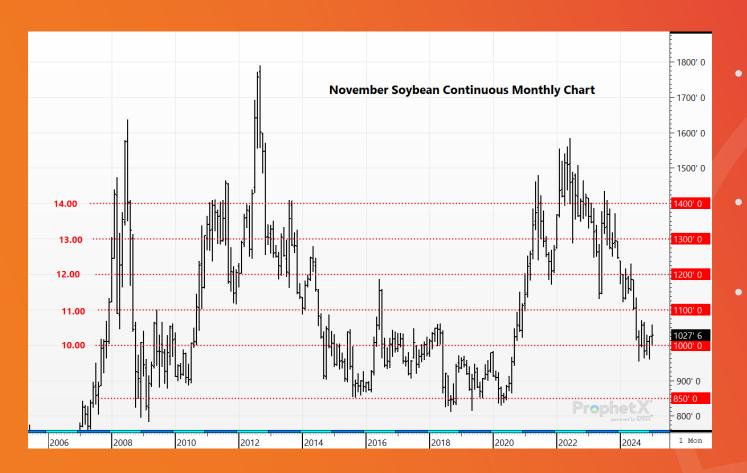


## Marketing Keys for 2025-Corn



- Current situation is a combination of strong demand tone, but prospects of growing corn supply into harvest.
  - Keep "balance" in your marketing plan
- Stay disciplined to targets; build the "base" through cash sales, HTA, and defensive strategies (puts).
- Don't forget about 2026! Market typically gives an opportunity; protect and sell.
- If the market gives you an opportunity, call strategies to maintainverneship of sold bushels.

## Marketing Keys for 2025-Soybeans



- A very hard market to gauge, supply is heavy globally, U.S. supply is reduced.
- Current value is difficult for producers to reach margins, leading to a possible reduced acre projection for 2025.
- Does the demand stay supportive or fa apart with SA supply coming on me
- Protect value you have in the market now (puts) but keep balance with ownership strategies going forward.
  Especially on price drops this spring with SA harvest.
- A lot of outside factors could influence soybearprices in the next year.

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### TOTAL FARM MARKETING

**BY STEWART-PETERSON** 

## Thank you for your time.