



**EXTENSION**

**AGRICULTURAL OUTLOOK**

JANUARY 21, 2025



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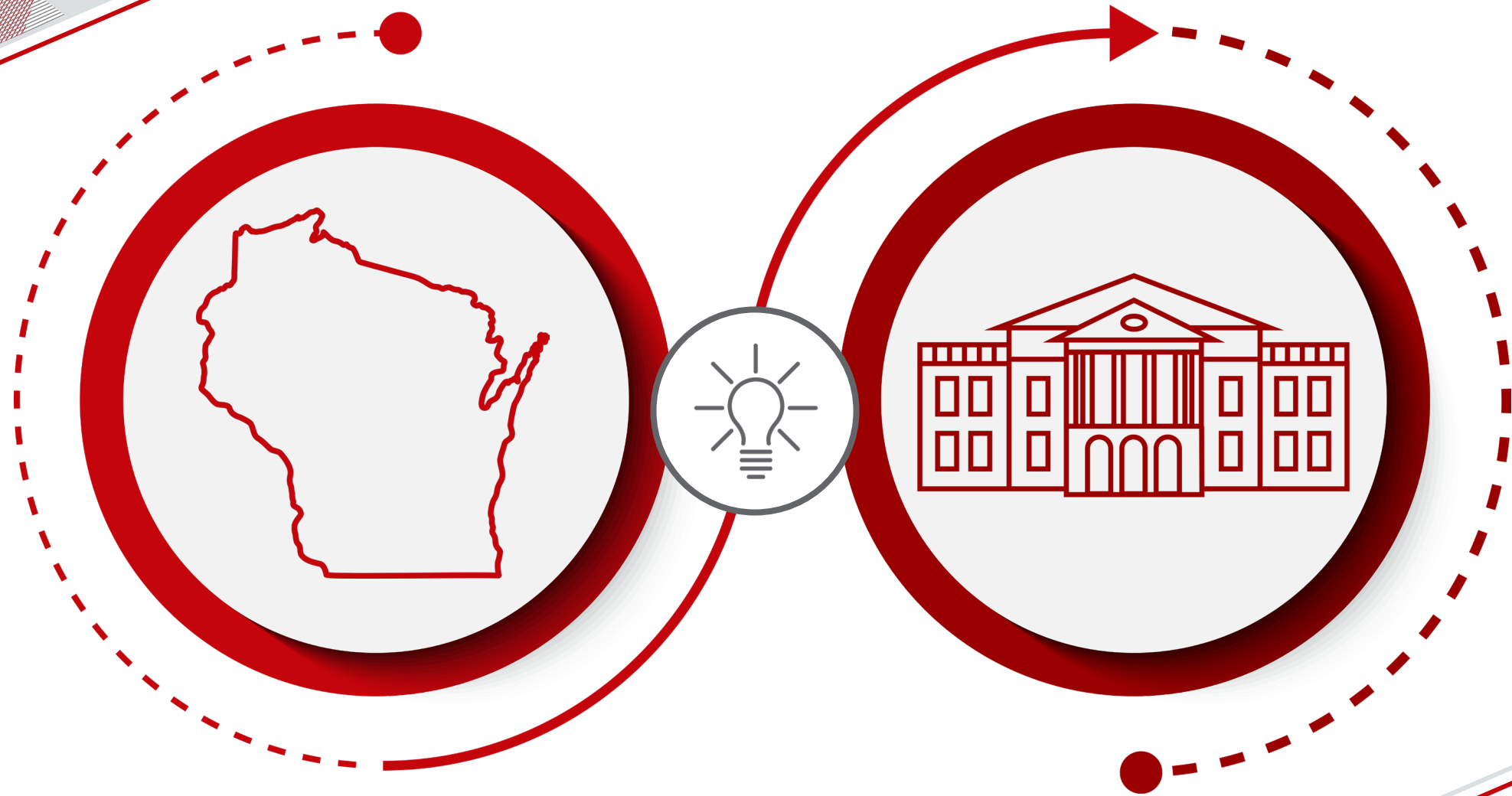
## Serving the Wisconsin Idea

- Proud tradition of extending University resources across the state
- 100 years ago it was new grain crops
- Now it is artificial intelligence and precision planting



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## Connecting Communities and Campus

Practical solutions, bi-directional research, addressing latest needs and concerns



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## Extension Portfolio and Projects

- Rural broadband expansion
- Community development and entrepreneurship support
- Mental health, supporting local health agencies and networks





## Challenges and Priorities

- Local, state, and federal government funding impacts
- Extension continues to provide value to Wisconsin communities
- 4-H and agriculture reflect local needs



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## Extension Agricultural Impacts

- Growing economic contribution
- Local and campus support for corn, soybeans, dairy, and other production
- On-field research



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