2024 Wisconsin Agricultural Outlook Forum

Rural Livability in Wisconsin

9:30-10:00  Registration

10:00-10:05  Introduction and Overview
             Pam Jahnke, Mid-West Farm Report

10:05-12:00  Agricultural Situation and Outlook
10:05-10:20  Wisconsin Economy: Steve Deller, UW-Madison
10:20-10:35  Farm Income: Paul Mitchell, UW-Madison
10:35-10:45  Questions and Panel Discussion
10:45-11:00  Break

11:00-11:15  Grain: John Heinberg, Total Farm Marketing
11:15-11:30  Livestock & Meat: Brenda Boetel, UW-River Falls
11:30-11:45  Dairy: Chuck Nicholson, UW-Madison
11:45-12:00  Questions and Panel Discussion

12:00-1:00  Lunch

1:00-1:10  Paul Mitchell: Why “Rural Livability” & UW-Madison CALS Update

1:10-2:25  Rural Livability in Wisconsin
1:10-1:30  Matt Kures (UW-Madison)
1:30-1:50  TBD – Wisconsin Economic Development Corporation (WEDC)
1:50-2:10  Representative David Armstrong (WI State Assembly)
2:10-2:25  Questions and Panel Discussion
2:25-2:40  Break

2:40-4:00  Rural Livability in the U.S.
2:40-3:00  Samantha Evans (Federal Reserve Bank of St. Louis)
3:00-3:20  Amanda Weinstein (Center on Rural Innovation)
3:20-3:40  Erik Richardson (The Daily Yonder)
3:40-4:00  Questions and Panel Discussion

4:00-5:30  Reception: Varsity Hall 3