



2024 Wisconsin Agricultural Outlook Forum

Rural Livability in Wisconsin

9:30-10:00	Registration
10:00-10:05	Introduction and Overview Pam Jahnke, Mid-West Farm Report
10:05-12:00	Agricultural Situation and Outlook
10:05-10:20	<i>Wisconsin Economy:</i> Steve Deller, UW-Madison
10:20-10:35	<i>Farm Income:</i> Paul Mitchell, UW-Madison
10:35-10:45	Questions and Panel Discussion
10:45-11:00	Break
11:00-11:15	<i>Grain:</i> John Heinberg, Total Farm Marketing
11:15-11:30	<i>Livestock & Meat:</i> Brenda Boetel, UW-River Falls
11:30-11:45	<i>Dairy:</i> Chuck Nicholson, UW-Madison
11:45-12:00	Questions and Panel Discussion
12:00-1:00	Lunch
1:00-1:10	Paul Mitchell: Why “Rural Livability” & UW-Madison CALS Update
1:10-2:25	Rural Livability in Wisconsin
1:10-1:30	Matt Kures (UW-Madison)
1:30-1:50	<i>TBD</i> – Wisconsin Economic Development Corporation (WEDC)
1:50-2:10	Representative David Armstrong (WI State Assembly)
2:10-2:25	Questions and Panel Discussion
2:25-2:40	Break
2:40-4:00	Rural Livability in the U.S.
2:40-3:00	Samantha Evans (Federal Reserve Bank of St. Louis)
3:00-3:20	Amanda Weinstein (Center on Rural Innovation)
3:20-3:40	Erik Richardson (The Daily Yonder)
3:40-4:00	Questions and Panel Discussion
4:00-5:30	Reception: Varsity Hall 3

