



# 2023 Wisconsin Agricultural Outlook Forum

## *Climate Smart Dairy in Wisconsin*

<b>9:00-9:30</b>	<b>Registration</b>
<b>9:30-9:35</b>	<b>Introduction and Overview</b> Pam Jahnke, Mid-West Farm Report
<b>9:35-12:00</b>	<b>Agricultural Situation and Outlook</b>
9:35-9:45	<i>Farm Income:</i> Paul Mitchell, UW-Madison
9:45-9:55	<i>Wisconsin Economy:</i> Steve Deller, UW-Madison
9:55-10:05	Questions and Panel Discussion
10:05-10:15	Break
10:15-10:30	<i>Grain:</i> John Heinberg, Total Farm Marketing
10:30-10:45	<i>Cranberries:</i> Tom Lochner, WI Cranberry Growers Association
10:45-11:00	Questions and Panel Discussion
11:00-11:15	Break
11:15-11:30	<i>Livestock &amp; Meat:</i> Brenda Boetel, UW-River Falls
11:30-11:45	<i>Dairy:</i> Mark Stephenson, UW-Madison
11:45-12:00	Questions and Panel Discussion
<b>12:00-1:00</b>	<b>Lunch</b>
<b>1:00-1:10</b>	<b>UW-Madison Chancellor Remarks &amp; Introduction to Climate Smart Dairy</b>
1:00-1:05	Chancellor Jennifer L. Mnookin
1:05-1:10	Paul Mitchell: Why Climate Smart Dairy?
<b>1:10-2:25</b>	<b>Climate Smart Dairy: Academia</b>
1:10-1:30	Michel Wattiaux: UW-Madison
1:30-1:50	John Lucey: UW-Madison
1:50-2:10	Frank Mitloehner: UC-Davis
2:10-2:25	Questions and Panel Discussion
2:25-2:40	Break
<b>2:40-4:00</b>	<b>Climate Smart Dairy: Practitioners</b>
2:40-3:00	Wade Miller: Organic Valley
3:00-3:20	Jamie Fisher: Edge Dairy Farmer Cooperative
3:20-3:40	Mark Crave: Crave Brothers Farmstead Cheese
3:40-4:00	Questions and Panel Discussion
<b>4:00-5:30</b>	<b>Reception: Varsity Hall 3</b>