2023 Wisconsin Agricultural Outlook Forum

Climate Smart Dairy in Wisconsin

9:00-9:30 Registration

9:30-9:35 Introduction and Overview
   Pam Jahnke, Mid-West Farm Report

9:35-12:00 Agricultural Situation and Outlook

9:35-9:45 Farm Income: Paul Mitchell, UW-Madison

9:45-9:55 Wisconsin Economy: Steve Deller, UW-Madison

9:55-10:05 Questions and Panel Discussion

10:05-10:15 Break

10:15-10:30 Grain: John Heinberg, Total Farm Marketing

10:30-10:45 Cranberries: Tom Lochner, WI Cranberry Growers Association

10:45-11:00 Questions and Panel Discussion

11:00-11:15 Break

11:15-11:30 Livestock & Meat: Brenda Boetel, UW-River Falls

11:30-11:45 Dairy: Mark Stephenson, UW-Madison

11:45-12:00 Questions and Panel Discussion

12:00-1:00 Lunch

1:00-1:10 UW-Madison Chancellor Remarks & Introduction to Climate Smart Dairy

1:00-1:05 Chancellor Jennifer L. Mnookin

1:05-1:10 Paul Mitchell: Why Climate Smart Dairy?

1:10-2:25 Climate Smart Dairy: Academia

1:10-1:30 Michel Wattiaux: UW-Madison

1:30-1:50 John Lucey: UW-Madison

1:50-2:10 Frank Mitloehner: UC-Davis

2:10-2:25 Questions and Panel Discussion

2:25-2:40 Break

2:40-4:00 Climate Smart Dairy: Practitioners

2:40-3:00 Wade Miller: Organic Valley

3:00-3:20 Jamie Fisher: Edge Dairy Farmer Cooperative

3:20-3:40 Mark Crave: Crave Brothers Farmstead Cheese

3:40-4:00 Questions and Panel Discussion

4:00-5:30 Reception: Varsity Hall 3