

Meat Science & Animal Biologics Discovery Building

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**Meat Science &
Animal Biologics Discovery**
UNIVERSITY OF WISCONSIN-MADISON

Project Vision

- Design and construct the best land grant University meat science facility in the country incorporating the spirit of UW and the needs of the stakeholders.
- Be leaders in facility design
 - Teaching
 - Process flow/food safety
 - Meat safety research

Missions

1. Train the next generation of meat industry leaders with cutting edge insightfulness and technologies
2. Support innovative research interests through interdisciplinary collaborative efforts
3. Provide outreach education to foster the production of wholesome meat products for the consuming public and the economic development of the meat industry

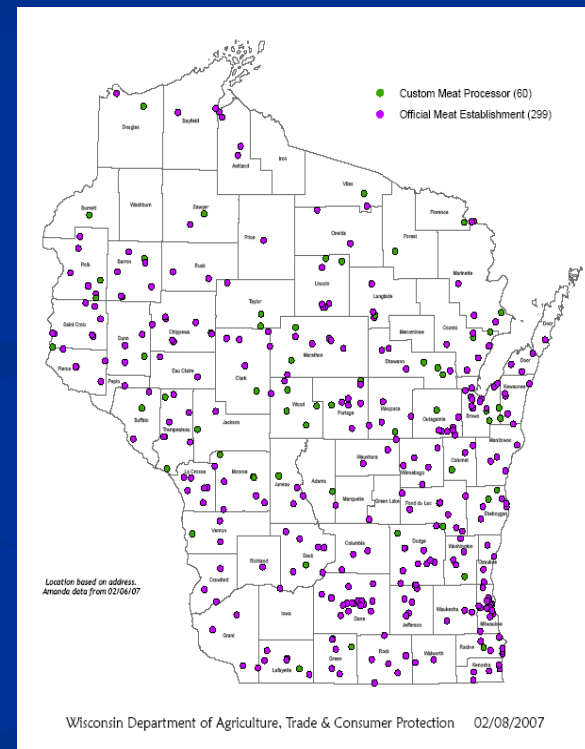
Who are the Stakeholders?

- Faculty, staff, and students (on and off campus)
- Meat & poultry industry
 - 400 small, medium, and large WI processors
 - The U.S. and world meat industry
 - Supporting companies
 - Equipment, ingredient, testing, etc.
 - The government
- Consumers
 - Adult
 - Youth (e.g. 4-H, FFA)

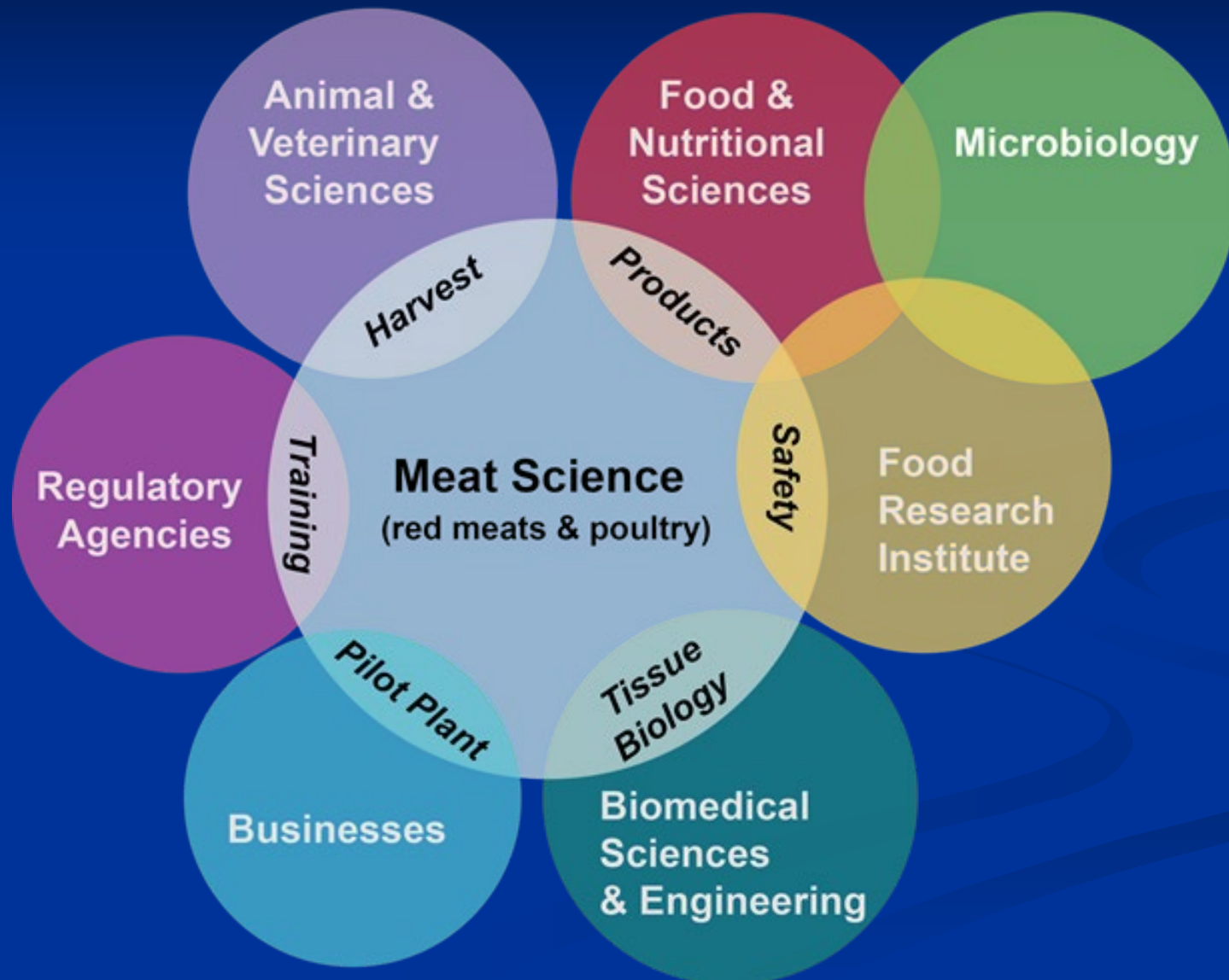


WI Meat Industry Overview

- Rank of WI manufacturing industries
 - 4th
- More than 400 meat and poultry processing businesses
- Over 50,000 people are employed directly by the meat industry
- Economic impact exceeds \$15 billion



Youth - Students - Businesses - Consumers









Learn more at
meatsciences.cals.wisc.edu