Wisconsin Economic Situation and Outlook

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Probability of a Recession in Next 12 Months

On average, economists polled by the WSJ say there is a 24% chance of a recession this year.



Source: Wall Street Journal

2.8 2.6 2.4 2.2 2.0 1.8 1.6 1.4 1.2

1.0 Fourth Quarter 2019 First Quarter 2020 Second Quarter 2020 Third Quarter 2020 Fourth Quarter 2020

GDP is predicted to grow at nearly 1.9% through 2020.

Source: Wall Street Journal

Forecasted GDP Growth

United States

Historical GDP Growth

Wisconsin GDP growth has typically been below the national average.



County-Level GDP Growth

Wisconsin 2017-2018

GDP Growth Bayfield -7.50 18.80 Douglas Ashland Iror Vilas Burnett Washburn Sawver Florence Forest Price Oneida Polk Rusk Barron Marinette Lincoln Langlade Taylor Chippewa St. Croix Menominee Dunn Marathon Shawano Clark Eau Claire Pierce Wood Portage Brown Waupaca Outagamie Jackson empealea Waushara Manitowo Winnebago Calumet Monroe Juneau Adams La Crosse Marguette Green Lake Fond du Lac Sheboygan Vernon Columbia Dodge Sauk Richland Washingtopzaukee Crawford Dane Jefferson WaukeshaMi waukee lowa Grant Racine Green Rock Lafayette Walworth Kenosha

Most places in Wisconsin are doing well, but not all are doing *equally* well.

Forecasted Employment Growth

United States



3.2 out of every10 new jobs inWisconsin are ina new business.

Employment Growth



Employment Growth



Wisconsin

U.S.

The rate of new business creation has been falling.

Source: SUSB Employment Change Tables, 2015-2016

Forecasted Unemployment Rate

United States



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Ratio of Unemployed Population to Job Openings

Midwest Region

There are not enough unemployed people to fill all of the job openings.

> 0 Jun-01 Jun-01 Jun-02 Jun-02 Jun-02 Jun-03 Jun-05 Jun-05 Jun-07 Jun-07 Jun-07 Jun-07 Jun-10 Jun-11 Jun-12 Jun-12 Jun-13 Jun-15 Jun-15 Jun-15 Jun-16 Jun-17 Jun-17

Aging Demographics Wisconsin

Prime Age Share of Population



Wisconsin has limited capacity to replace retiring workers.

Potential Labor Pools



Wisconsin employers are looking for labor pools.

Key Points

- Economy is performing at a slow and steady pace.
 - Variation within the state.
- Job growth expected to slow and unemployment rate expected to rise.
 - Higher rates of entrepreneurship to spur continued job growth.
- Tight labor market in the state.
 - Workforce is aging.
 - Thinking about potential labor pools.



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Forecasted Inflation Rate



Source: Wall Street Journal

Forecasted Federal Funds Rate

Forecasted Economic Growth: Federal Funds Rate



EDITORS' PICK | 2,742 views | Dec 31, 2019, 09:20am

2019's Yield Curve Inversion Means A Recession Could Hit In 2020

A Recession Warning Reverses, but the Damage May Be Done

Investors are feeling better about the economy, but the yield curve has already predicted a recession.

The Yield Curve Is No Longer Inverted: Has The U.S. Economy Dodged The Recession Bullet?

Trefis Team Contributor **Great Speculations** Contributor Group ① Markets

BUSINESS NEWS JANUARY 17, 2020 / 6:14 AM / 4 DAYS AGO

The yield curve's still weird. Fed's Bullard is okay with that

A "yield curve" shows the price of borrowing money. A typical yield curve is upward sloping (shown in blue).



An inverted yield curve (shown in red), suggests people are more worried about the short-run and view the long-run as the relatively safe investment.



- Historically (the last 3 recessions), an inverted yield curve was a leading indicator of a recession.
- A recession followed 8-18 months from initial inversion.
 - Some analysis predicts it takes upwards of 22 months.
- Most recently the yield curve inverted in spring of 2019 and lasted 4.5 months.
 - Following historical trends and analysis, a recession would come between January 2020 and June 2021.
- Is this time different?
 - Interest rates are much lower now.
 - Foreign investment.