



2020 Wisconsin Agricultural Outlook Forum

The Business of Hemp in Wisconsin

- 9:30-10:00** **Registration**
- 10:00-10:15** **Introduction and Overview**
10:00-10:10 Abigail Martin, 72nd Alice in Dairyland
10:10-10:15 UW-Madison CALS Update (Dean Kate VandenBosch)
- 10:15-12:00** **Agricultural Situation and Outlook**
10:15-10:25 Farm Income (Paul Mitchell, UW-Madison)
10:25-10:35 Contribution of Agriculture to the WI Economy (Steve Deller, UW-Madison)
10:35-10:45 Wisconsin Economy Situation and Outlook (Tessa Conroy, UW-Madison)
10:45-11:00 Questions and Panel Discussion
- 11:00-11:15 Break
- 11:15-11:30 Dairy Situation and Outlook (Mark Stephenson, UW-Madison)
11:30-11:45 Grain and Livestock Situation and Outlook (Brenda Boetel, UW-River Falls)
11:45-12:00 Questions and Panel Discussion
- 12:00-1:00** **Lunch**

Shelby Ellison, Division of Extension, afternoon moderator
- 1:00-2:45** **Hemp Situation and Outlook**
1:00-1:20 Kentucky Perspective (Tyler Mark, University of Kentucky)
1:20-1:40 Colorado Perspective (Dawn Thilmany, Colorado State University)
1:40-2:00 Canadian Perspective (Ted Haney, Canadian Hemp Trade Alliance)
2:00-2:15 Wisconsin Perspective (Paul Mitchell, UW-Madison)
2:15-2:45 Questions and Panel Discussion
- 3:00-4:00** **Reception: Varsity Hall 3**

