2020 Wisconsin Agricultural Outlook Forum

The Business of Hemp in Wisconsin

9:30-10:00  Registration

10:00-10:15  Introduction and Overview
10:00-10:10  Abigail Martin, 72nd Alice in Dairyland
10:10-10:15  UW-Madison CALS Update (Dean Kate VandenBosch)

10:15-12:00  Agricultural Situation and Outlook
10:15-10:25  Farm Income (Paul Mitchell, UW-Madison)
10:25-10:35  Contribution of Agriculture to the WI Economy (Steve Deller, UW-Madison)
10:35-10:45  Wisconsin Economy Situation and Outlook (Tessa Conroy, UW-Madison)
10:45-11:00  Questions and Panel Discussion

11:00-11:15  Break

11:15-11:30  Dairy Situation and Outlook (Mark Stephenson, UW-Madison)
11:30-11:45  Grain and Livestock Situation and Outlook (Brenda Boetel, UW-River Falls)
11:45-12:00  Questions and Panel Discussion

12:00-1:00  Lunch

Shelby Ellison, Division of Extension, afternoon moderator

1:00-2:45  Hemp Situation and Outlook
1:00-1:15  Wisconsin Perspective (Paul Mitchell, UW-Madison)
1:15-1:35  Canadian Perspective (Ted Haney, Canadian Hemp Trade Alliance)
1:35-1:55  Kentucky Perspective (Tyler Mark, University of Kentucky)
1:55-2:15  Colorado Perspective (Dawn Thilmany, Colorado State University)
2:15-2:45  Questions and Panel Discussion

3:00-4:00  Reception: Varsity Hall 3