



2020 Wisconsin Agricultural Outlook Forum

The Business of Hemp in Wisconsin

9:30-10:00	Registration
10:00-10:15	Introduction and Overview
10:00-10:10	Abigail Martin, 72 nd Alice in Dairyland
10:10-10:15	UW-Madison CALS Update (Dean Kate VandenBosch)
10:15-12:00	Agricultural Situation and Outlook
10:15-10:25	Farm Income (Paul Mitchell, UW-Madison)
10:25-10:35	Contribution of Agriculture to the WI Economy (Steve Deller, UW-Madison)
10:35-10:45	Wisconsin Economy Situation and Outlook (Tessa Conroy, UW-Madison)
10:45-11:00	Questions and Panel Discussion
11:00-11:15	Break
11:15-11:30	Dairy Situation and Outlook (Mark Stephenson, UW-Madison)
11:30-11:45	Grain and Livestock Situation and Outlook (Brenda Boetel, UW-River Falls)
11:45-12:00	Questions and Panel Discussion
12:00-1:00	Lunch
	Shelby Ellison, Division of Extension, afternoon moderator
1:00-2:45	Hemp Situation and Outlook
1:00-1:15	Wisconsin Perspective (Paul Mitchell, UW-Madison)
1:15-1:35	Canadian Perspective (Ted Haney, Canadian Hemp Trade Alliance)
1:35-1:55	Kentucky Perspective (Tyler Mark, University of Kentucky)
1:55-2:15	Colorado Perspective (Dawn Thilmany, Colorado State University)
2:15-2:45	Questions and Panel Discussion
3:00-4:00	Reception: Varsity Hall 3

