



## 2017 Wisconsin Agricultural Outlook Forum Agenda

# “Innovation in Wisconsin Agribusiness: Successes and Challenges”

Thursday, January 19, 2017, Varsity Hall II, Union South, 1308 W Dayton St,  
Madison, WI 11:00 AM – 4:00 PM

### Agenda

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|---------------|---|
| 10:30 – 11:00 | Check-In/Registration   |
| 11:00 – 11:10 | Introduction and Overview (Paul Mitchell)   |
| 11:10 – 12:30 | Agriculture Situation and Outlook   |
| 11:10 – 11:25 | Farm Income and Cost Outlook (Paul Mitchell, UW, AAE)                             |
| 11:25 – 11:50 | Dairy Situation and Outlook (Mark Stephenson, UW, CDP)                            |
| 11:50 – 12:15 | Grain Situation and Outlook (Todd Hubbs, U of IL Ag Econ)                         |
| 12:15 – 12:30 | Panel Discussion and Questions  |
| 12:30 -1:30   | Lunch   |
| 1:30 – 2:30   | Current Trends and Future Challenges (John Biondi emcee)                          |
| 1:30 – 1:55   | Business Trends & Challenges for Wisconsin (Jim Wood, Wood Comm.)                 |
| 1:55– 2:20    | Trends & Challenges for Wisconsin Agribusiness (Matt Kures, UWEX)                 |
| 2:20- 2:30    | D2P: Helping University Innovation Meet Emerging Challenges (John Biondi, UW D2P) |
| 2:30 – 2:45   | Break   |
| 2:45 – 4:00   | Wisconsin Agricultural Innovation: Successes and Challenges                       |
| 2:45 – 2:50   | John Biondi: Overview and Introductions   |
| 2:50 – 3:00   | Dairy (Kent Weigel, UW Dairy Science)   |
| 3:00 – 3:10   | Meat (Steve Van Lannen, American Foods Group)                                     |
| 3:10 – 3:20   | Fermentation (Mark Garthwaite, WI Brewers Guild)                                  |
| 3:20 – 3:30   | Seed/Vegetable (Bill Tracy, UW Agronomy)  |
| 3:30 – 4:00   | Panel Discussion and Questions  |